



Brand catalogue **2019**



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Why should I become an **Aller Petfood** distribution partner?

We take partnerships seriously. It is a mutual commitment of achieving the best possible positioning in your market.

Your local distribution and marketing skills combined with our many years of experience with pet food and pet food marketing create a strong team.

We do not believe that it is realistic to apply generic sales and marketing strategies and tools to all markets and with all our distribution partners. Therefore, we aim to reach the perfect combination by giving you access to our online brand tool box: "Distributor Service". You will find a range of marketing materials, knowledge and promotion ideas and much more. You will have the freedom to adapt the materials to the needs of your market.

Distributor service

Your online platform where you can log in to access:

- Commercial information
- Export documents
- Brand identity materials such as logos, product photos etc.
- Marketing materials ready to be translated into your language and implemented in your market
- Promotion ideas
- Knowledge bank
- Etc.

Distributor Service enables you to pick and mix the material that is relevant to your market and swiftly adapt it to your language, so you can have it printed locally. At the same time, we are able to ensure that the branding of the products remains strong and uniform in the various countries in all the Aller Petfood markets.

Rest assured that we did not develop the online platform because we do not want to communicate with our distribution partners anymore. On the contrary. We are always keen to discuss how we can develop the brand together to gain an ongoing positive market attention and position.



International experts in **high-quality pet food** for cats and dogs

We are proud that our partnerships go back a long way. We know that our focus on effective support, high earnings & large margins and an open and honest communication is the backbone of our partnerships. **As a partner, you benefit from our high quality, high flexibility and high service level.**

100% commitment

We are fully committed to our partners and we expect that our partners are fully committed to us. That is why we regard collaboration with our customers as a partnership rather than a customer-supplier relationship. **Our approach is highly appreciated by our partners some of whom we have worked with for more than 35 years.**

Setting the highest food safety standards

High quality is the combination of food safety and the best ingredients.

Our goals for quality assurance are:

- to produce pet food at levels comparable to those required for human consumption
- to produce pet food which we guarantee covers the pet's requirements

- **to deliver a consistently high-quality product which always meets the customer's expectations**
- to ensure complete traceability of raw materials as well as finished products.

Quality is also about dialogue

Quality is about facts, conducting tests, offering full traceability, living up to the highest standards – but it is also about dialogue. About being sincere and having integrity. Our word is our bond, and **we take pride in being a reliable and trustworthy partner in the pet food business.**

ISO 22000

Food safety is paramount. We were the first manufacturer in the industry to effectively systematise the quality-assurance work to obtain ISO 22000 certification. ISO 22000 integrates the principles of the Hazard Analysis and Critical Control Point (HACCP) system and is more comprehensive than the ISO 9001 standard.

The ISO 22000 certification is your guarantee that the pet food products are manufactured, prepared, packaged, distributed and certified to the highest standards of food safety. A vital aspect of this is the ability to repeat, repeat, and repeat... To manufacture and deliver the same predefined product with full traceability each and every time.



More than **90 years** with animal nutrition

Now managed by the 4th generation of the Bylling family, we are proud to provide the whole world with healthy food for cats and dogs.

A history that dates back to the vikings

Aller Petfood is a Danish, family-owned company managed by the 4th generation of the Bylling family. The Byllings have been committed to developing and producing animal nutrition since 1921.



The image shows CEO, Henriette Bylling together with her father, Povl Bylling.



1921

The Aller company was established



50's

Agricultural food



60's

Aqua cultural food



70's

Pet food



2004

Russian dry food division in Tver.
Aller Petfood Denmark as separate company



2005

Wet food factory in St. Petersburg



Our history

The history of Aller Petfood begins at Aller Mølle, an ancient mill located in Aller, Denmark. The mill has a history that can be traced back to the days of the vikings.

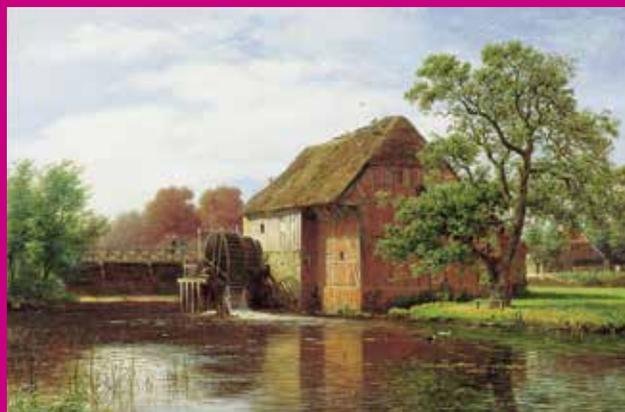
Early history

Before 1769 Aller Mølle was **owned by the Danish king** who leased it to various millers. This was followed by a succession of owners until 1864. As a result of the Second Schleswig War, the border was relocated north of the parish of Aller. Now situated in German territory, Aller Mølle was cut off from many of its former customers.

In 1902 the current miller, **Ferdinand Tams, sold Aller Mølle to a company owned by Danish farmers.** It was a move that was not popular with the German authorities. The mill underwent modernisation and it was sold to new owners in 1910.

The Byllings at Aller Mølle

The first Bylling at Aller Mølle, miller Frederik Bylling, was employed in 1910 to take care of the mill and the mill farm.



The name “Aller Petfood”

The name “Aller Petfood” originates from the small village of Aller in the southern part of Jutland, Denmark.

The name is based on the old milling tradition of naming the mill after its location. The name reminds us how proud we are of our roots.

Ane Kristine Lind had been employed two years earlier as a bookkeeper and housekeeper. Frederik fell in love with Ane Kirstine, and they married in 1912.

In 1911 the mill underwent refurbishment to modern standards following a big fire. **The following year in 1912, Frederik Bylling rented Aller Mølle. He purchased it in 1921.**

Subsequent generations at Aller Mølle

Frederik's son, Hans Jørgen Bylling worked with various feed companies before returning to work alongside his father in 1938. **Hans Jørgen took over Aller Mølle in 1954 as the second generation of the family in charge of the mill.** A forward-looking man, Hans Jørgen developed the mill in accordance with the changing requirements of his customers. He was a pioneer in the production of pelletised pig feed when it was introduced to the market in the 1950s.

Hans Jørgen and his wife Misse lived and worked at the mill throughout their lives. They had four children; Povl, Birgitte, Kirsten and Hans Erik. **Povl and Hans Erik both became involved in the family business and the third generation of Byllings at Aller Mølle was a reality.**



Today – the fourth generation

Povl and his wife Dorothe had two children, Frederik and Henriette. They were brought up in the idyllic village of Aller. Today they are the **fourth generation of Aller Petfood**. Henriette as CEO and Frederik as operationally involved in the Danish division.

Divisions ensure focus

The Byllings have always embraced innovation and vision. In 1968 the business expanded to serve the fish-farming sector. In 1979 the family diversified into the pet food production.

In 2007, as a result of unprecedented growth, the Aller Mølle Group was divided into two divisions: Agriculture, fish farming and petfood. The fish-farming division was run by Hans Erik Bylling under the name “Aller Aqua Group”. Aller Petfood and Aller Mølle was run under “Aller Mølle Group”.

By 2009 the Aller Mølle Group had developed into two distinctive business units: The Petfood side (managed by Henriette Bylling) and the Aller Mølle (managed by Povl and Frederik Bylling).

Embracing the future with confidence

In 2009 it became evident that changes in the Danish agricultural market had resulted in a dramatic shift in demand for feed milling. As a result, the Byllings made the difficult decision to sell Aller Mølle and the feed milling activities. Focus was now solely on Aller Petfood.

Today, Aller Petfood Group is the market leader on private label pet food in Russia while the brands are undergoing expansive development.



Our pet food philosophy

More than 90 years of experience with animal nutrition



Quality assurance

When you buy food for your pet, you want to get the **best value for money in terms of both nutrition and taste**. We understand and appreciate that. Here you can read more about how you can be reassured that we only add the best quality of meat to our products. We have also added some information about how we follow the declaration recommendations very strictly.

The pillar of our food declaration: Accurate and science-based information

We follow the trade association's recommendations for how we should declare our pet food. In addition, we want to contribute to accurate and science-based information to customers and pet owners about animal feed. We base our feed and choice of ingredients on several principles:

1. **There are differences in what nutritionally is best for dogs, cats and humans.** What we humans find less delicious is often a treat for your pet and the most nutritious.

2. The production of our products is done in accordance with our ISO 22000 system. This ensures that our animal food is produced according to the same **quality standards used in the production of food for humans**.
3. We provide products of consistent high quality that meet customer expectations.
4. **We ensure full traceability** of raw materials as well as finished products, exactly in the same manner as human food companies do.

Your dog's meat preferences

What exactly is "meat" when we write it in the declarations on our pet food?

Besides pure muscle meat, which we humans mainly prefer, our pet food also contains liver, heart, etc. And there is a good reason for this. Intestines and organs simply contain more nutrients than muscle meat. This is why in nature predators such as cats and dogs eat the contents of the abdominal cavity, including the liver, intestines and other organs first, followed by the rest of the carcass. They do this to ensure that they eat the best first.

Hands-on information about the quality of the meat in the Aller Petfood brands

Human food and animal feed follow different definitions and rules. Human and animal dietary requirements are different. Therefore, there are also two different sets of rules for human food and animal feed. Individually, both sets of rules ensure that the meat used is healthy and nutritious for humans and pets, respectively. In our declarations, the term "meat" means quite specifically that the meat was derived from either

1. **Slaughtered animals, which also may be included in human food.**
2. **Slaughtered animals that are unfit for human consumption according to local food authorities'** regulations, but which do not have any signs of diseases communicable to humans or animals.
3. **Remnants of animals derived from the production of human food.** It is important to remember that all three types of meat are nutritious and healthy for animals and that the meat contains all the necessary proteins and nutrients that your dog or cat requires.

REAL Petfood

Treat your dog to a 5-star dinner. **Every day.**

We have put our vast experience and care into REAL Petfood. It is a range of 100% nutritionally balanced recipes to promote your dog's and cat's good health.

5 ★★★★★
Star Dinner

REAL Petfood: The gourmet pet food that promotes good health

REAL Petfood is gourmet and honest pet food for your dog or cat. We know how different pets are: Age, breeds, activity level, performance level just to mention a few. We have developed the REAL Petfood range to make sure that YOUR cat and/or dog get just the food he needs to benefit his health and his quality of life in general.

The range is developed in Denmark and includes **selected ingredients with a high biological value.** Protein sources like egg, fish together with fat/oil from fish, chicken and plants provide the nutritional foundation for this gourmet range.

You can explore the REAL Petfood product range here: We warmly welcome you to our world of pet food. Please do not hesitate to contact us if you have any questions about our products.

It's all about what goes in...

You want to know that what you are feeding your pet is good for him. You do not want "fillers", artificial flavouring or colouring of any kind. That is why **REAL Petfood only contains ingredients that promote good health.** Every recipe is developed in close collaboration with veterinarians and leading breeders in order to suit cats and dogs of all breeds and at every stage of their lives. To give you an insight into exactly what goes into REAL Petfood, we present detailed information about all of the ingredients below.

... and what is left out

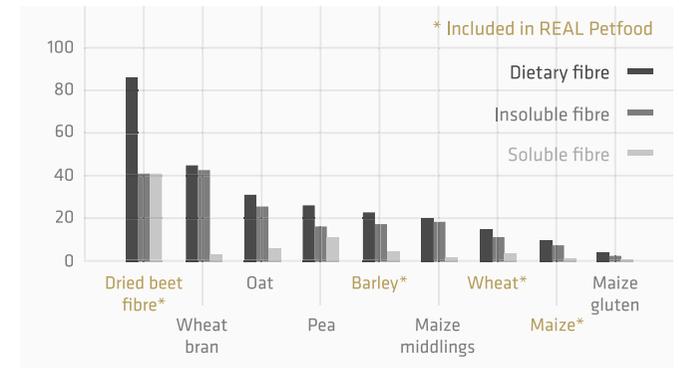
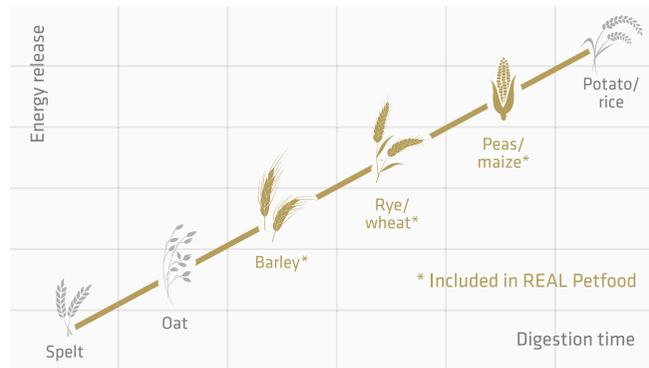
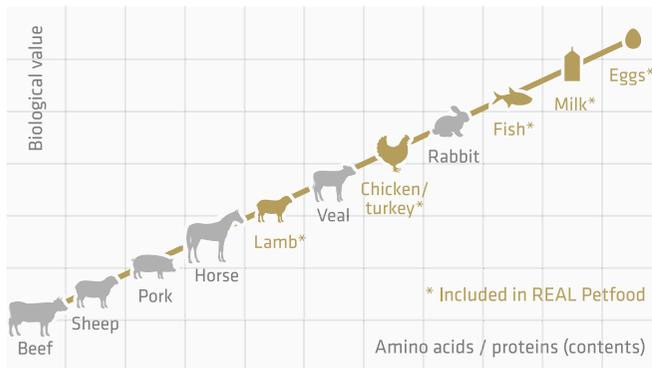
The carefully selected ingredients in REAL Petfood exclude:

- Genetically modified ingredients
- Artificial flavourings
- Artificial colours
- Soya (known to be one of the leading allergens)



The REAL Petfood ingredients

When you treat your pet with REAL Petfood you can be sure that the food meets exactly the same high standards as the food you eat. Adult pets, puppies or kittens, nursing bitches or cats, senior or active pets... With REAL Petfood you know that every tasty mouthful is doing your pet the world of good.



Protein contribution

The above graph provides you with an overview of the protein types we include on REAL Petfood. The scale shows that we only include ingredients that have a high biological value together with a high value of amino acids/proteins.

Carbohydrates

The easier the whole grain is digested, the quicker the dog or cat produce energy from the food. But his hunger also returns sooner because the intestines are emptied quicker. To maintain a consistent level of energy, a combination of various carbohydrate ratings is necessary. That is why REAL Petfood contains both whole wheat, whole barley and whole maize.

Dietary fibre

There are two types of fibres: Soluble and insoluble. They differ significantly in their ability to bind water in the digestive system. The intestines are kept healthy through regular movements, a stable bacteria flora and normal defecation. It is important that the food contains a balance of both soluble and insoluble fibres.

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Salmon & other rich fish

Salmon is an excellent source of protein. It contains an abundance of essential amino acids. They are thought to be effective against disease and cannot be produced by the dog or cat naturally. The salmon also contains a high level of Omega-3 and -6 fatty acids which has a positive influence on your pet's skin and coat.

Krill / shrimps

Krill is a small shrimp containing chitin, which has a positive effect on the pet's bones and joints. It is rich in easily-absorbed protein and fat and also contains Omega-3. Omega-3 supports the health and several of your dog's or cat's organs such as heart, kidneys and liver.

Chicken

Our chicken comes from selected high-quality chicken meals from human-grade processing plants. The fresh chicken undergoes a special drying process treatment, which provides a more concentrated form of protein. Chicken is a great source of essential amino acids.

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5 ★★★★★
Star Dinner



Milk

Milk is an easily digested protein and it has a high concentration of calcium. The high concentration of calcium in milk promotes healthy teeth and bones. Furthermore, it is a natural source of vitamin C.



Eggs

Eggs are a great way to ensure that dogs and cats receive the highest quality and most easily digested natural protein available. An egg is a complete protein filled with biotin, sulphur and amino acids – all essential to cell growth. Egg protein helps build muscle strength and provides fatty acids such as Omega-6 for a healthy skin and coat. Eggs have a high content of vitamin A, B, E, K and biotin.



Lecithin

Lecithin is a natural source of phospholipids. Phospholipids are the main component of cell membranes and other membranes in the cell interior. They have a significant beneficial effect on the blood/fat balance. Phospholipids in lecithin allow the absorption of fatty acids in the intestines by transporting lipids around the body and the exchange of lipids between cells and their surroundings. Phospholipids are also an important contributing factor to how fat is burnt in the cells.

The REAL Petfood ingredients

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5 ★ ★ ★ ★ ★
Star Dinner



Whole barley

Whole barley is a valuable ingredient as it takes longer to digest than other whole grains. Compared to a more quickly digestible whole grain, it makes the dog or cat feel full for a longer period of time and releases more long-term energy. Whole barley is a good aid for weight maintenance as it eliminates chronic hunger. The glucans in the whole barley are also known to stimulate the immune system.



Whole wheat

Whole wheat is a stable source of carbohydrates with a medium digestion time. Wheat is sometimes linked to a high gluten content, which might cause allergies in some animals. Grains grown in sunny countries tend to have a higher gluten value than those grown in less sunny climates; e.g. Denmark. The whole wheat (as well as the whole barley) used in REAL Petfood is sourced in Denmark to maintain a low gluten value eliminating the risk of allergies..



Whole maize

Maize is a highly digestible carbohydrate. It is a rich source of vitamin B1, vitamin B5, vitamin C and dietary fibres. You can feed your dog or cat with food that does not include carbohydrates because he can generate glucose from protein and fat. But it does mean compromising his intestinal health. The cooked or extruded forms of soluble carbohydrates found in REAL Petfood are easily and rapidly digested. Please note that not all forms of starch are easily digested. Raw whole grains are less digestible. Also, some starchy carbohydrates, including raw potatoes and banana, are completely indigestible by pets.

The REAL Petfood ingredients

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5 ★★★★★
Star Dinner



Vitamins & minerals

The majority of the vitamin/mineral content in REAL Petfood comes from the natural content of the other ingredients, hence only a minimum of additional vitamins and minerals are added.



Beet fibre

Experts recommend beet fibre as one of the best sources of fibre for dogs or cats. This fibre is insoluble and moderately fermentable: it adds bulk and moisture to stools while assisting colon health. It also promotes a feeling of fullness after a meal, reducing the risk of obesity. The volatile fatty acids in beet fibre are beneficial to intestinal bacteria. Oligofructose acts as a prebiotic and helps to maintain a healthy digestive system.



Vegetable oil

Due to its many beneficial properties, rapeseed oil has been chosen as the ideal oil for REAL Petfood. The mildly flavoured rapeseed is thought to be the healthiest and most easily digested of all oils and fats. It contains the lowest saturated fats (7%) of all commercially available oils and second highest monounsaturated (61%), and is believed to reduce 'bad' cholesterol. It has a high level of vitamin E. The high content of Omega-3 and linoleic acid content promotes a healthy skin and coat. The combination of salmon, krill, linseed and rapeseed oil ensures the perfect balance of Omega-3 and -6 (1:4).

The REAL Petfood ingredients

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5 ★ ★ ★ ★ ★
Star Dinner



Linseed

Linseed is a naturally rich source of Omega-3 fatty acids and also contains high levels of lignans. Lignans are thought to benefit the heart.

Our linseed aids hair, skin and nails and the immune system, promotes a healthy digestive system and reduces the risk of constipation. It also prevents dry skin, eczema, dandruff, arthritis, allergies, inflammatory and autoimmune disorders.



Brewer's yeast

Brewer's yeast is one of the most nutritious of all yeasts because of its high level of vitamins and minerals. It especially has a high level of vitamin B which promotes a healthy nervous system.



REAL Puppy Food

Composition and analytical components



Composition

Ingredients: Processed animal protein (poultry/chicken), whole wheat, whole barley, whole maize, animal fat (poultry, chicken), fish meal, beet pulp (dried fibers), linseed, whey powder, egg products (dried whole egg), salmon oil (cold pressed), vegetable oil and fat (rapeseed oil refined), brewer's yeast, crude lecithins, sodium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1586 KJ / 379 Kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	28 %	Muscles, growth and maintenance
Crude fat	16 %	Energy, fur and skin
Crude fibre	3 %	Intestines and digestion
Crude ash	7.5 %	Muscles, teeth and bones
Moisture	9%	Aids rehydration
Calcium	1.4 %	Teeth and bones
Phosphorus (P)	1%	Teeth, bones and energy
Potassium	0.65 %	Muscles and fluid balance
Sodium	0.35 %	Muscles and fluid balance
Magnesium	0.15 %	Nerves, teeth, bones and energy
Vitamin A	1500 IU	Eyesight, growth and skin
Vitamin D3	150 IU	Bones, teeth and growth
Vitamin E	25 mg	Cell protection
Vitamin B1	0.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1 mg	
Vitamin B6	0.2 mg	
Vitamin B12	0.01 mg	Liver
D-pantothenic acid	3 mg	Combustion of proteins and carbohydrates
Folic acid	0.04 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.15 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	120 mg	Liver
Vitamin C	5.28 mg	Cell protection
L-lysine	100 mg	Positive effect on immune system
Iron	15 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	19.44 mg	Wound healing
Iodine	0.574 mg	Energy
Selenium	0.016 mg	Cell protection
Manganese	1 mg	Nerves
Omega-3	1.1 g	Fur
Omega-6	2.1 g	Fur



REAL Puppy Food

Composition and analytical components

5 Star Dinner

Quality and claims

- Super premium puppy food
- Complete diet for all breeds with an energy level adapted to puppies and pregnant/lactating bitches
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Consistent energy level throughout the day
- Pellet shape helps to reduce plaque and tartar
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a gentle digestion
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag size

4 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar code for REAL Puppy Food

4 kg



5 706263 162015

COLLI AND PALLETING

	REAL Puppy Food 4 kg
Pcs./ kg per colli:	104 pcs/416 kg
Pallet type:	Euro pallet 1/1
Folio:	Top
Double-stacking possible:	Yes
Optimised for 40" high cube containers	



REAL Dog Food, Maintenance

Composition and analytical components

5 Star Dinner



Composition

Ingredients: Processed and hydrolyzed animal protein (poultry), whole wheat, whole maize, whole barley, animal fat (poultry, chicken), fish meal, beet pulp (dried fibers), linseed, whey powder, brewer's yeast, vegetable oil and fat (rapeseed oil refined), egg products (dried whole egg), crude lecithins, salmon oil (cold pressed), sodium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1570 KJ/375 kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	21 %	Muscles, growth and maintenance
Crude fat	15%	Energy, fur and skin
Crude fibre	4%	Intestines and digestion
Ash	6.5%	Muscles, teeth and bones
Moisture	7%	Aids rehydration
Calcium	1.3%	Teeth and bones
Phosphorus (P)	0.8%	Teeth, bones and energy
Potassium	0.55%	Muscles and fluid balance
Sodium	0.3%	Muscles and fluid balance
Magnesium	0.15 %	Nerves, teeth, bones and energy
Vitamin A	1500 IU	Eyesight, growth and skin
Vitamin D3	150 IU	Bones, teeth and growth
Vitamin E	23 mg	Cell protection
Vitamin B1	0.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1 mg	
Vitamin B6	0.2 mg	
Vitamin B12	0.01 mg	Liver
D-pantothenic acid	3 mg	Combustion of proteins and carbohydrates
Folic acid	0.04 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.15 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	120 mg	Liver
Vitamin C	5.28 mg	Cell protection
L-lysine	100 mg	Positive effect on the immune system
Iron	15 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	19.44 mg	Wound healing
Iodine	0.574 mg	Energy
Selenium	0.016 mg	Cell protection
Manganese	1 mg	Nerves
Omega-3	0.11 g	Fur
Omega-6	0.23 g	Fur



REAL Dog Food, Maintenance

Composition and analytical components

5 ★★★★★
Star Dinner

Quality and claims

- Super premium dog food
- Complete diet for adult dogs of all breeds with an ordinary level of activity
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Consistent energy level throughout the day
- Pellet shape helps to reduce plaque and tartar
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a gentle digestion
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar codes for REAL Dog Food, Maintenance

4 kg



5 706263 162114

10 kg



5 706263 162138

COLLI AND PALLETING

	REAL Dog Food, Maintenance 4 kg	REAL Dog Food, Maintenance 10 kg
Pcs. / kg per colli:	104pcs / 416kg	44pcs / 440kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



REAL Dog Food, Performance

Composition and analytical components



Composition

Ingredients: Processed and hydrolyzed animal protein (poultry/chicken), whole wheat, whole barley, whole maize, animal fat (poultry, chicken), fish meal, linseed, beet pulp (dried fibers), egg products (dried whole egg), salmon oil (cold pressed), vegetable oil and fat (rapeseed oil refined), whey powder, brewer's yeast, crude lecithins.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1656 KJ/396 kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	24 %	Muscles, growth and maintenance
Crude fat	18 %	Energy, fur and skin
Crude fibre	3 %	Intestines and digestion
Crude ash	7 %	Muscles, teeth and bones
Moisture	7 %	Aids rehydration
Calcium	1.4 %	Teeth and bones
Phosphorus (P)	0.9 %	Teeth, bones and energy
Potassium	0.55 %	Muscles and fluid balance
Sodium	0.3 %	Muscles and fluid balance
Magnesium	0.15 %	Nerves, teeth, bones and energy
Vitamin A	1500 IU	Eyesight, growth and skin
Vitamin D3	150 IU	Bones, teeth and growth
Vitamin E	25 mg	Cell protection
Vitamin B1	0.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1 mg	
Vitamin B6	0.2 mg	
Vitamin B12	0.01 mg	Liver
D-pantothenic acid	3 mg	Combustion of proteins and carbohydrates
Folic acid	0.04 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.15 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	120 mg	Liver
Vitamin C	5.28 mg	Cell protection
L-lysine	100 mg	Positive effect on the immune system
Iron	15 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	19.44 mg	Wound healing
Iodine	0.574 mg	Energy
Selenium	0.016 mg	Cell protection
Manganese	1 mg	Nerves
Omega-3	1.3 g	Fur
Omega-6	2.6 g	Fur



REAL Dog Food, Performance

Composition and analytical components



Quality and claims

- Super premium dog food
- High-performance dog food
- Complete diet for adult dogs of all breeds with a high activity level
- Extra energy for extraordinary activity level
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Consistent energy level throughout the day
- Pellet shape helps to reduce plaque and tartar
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a gentle digestion
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar codes for REAL Dog Food, Performance

4 kg



5 706263 162213

10 kg



5 706263 162237

COLLI AND PALLETING

	REAL Dog Food, Performance 4 kg	REAL Dog Food, Performance 10 kg
Pcs. / kg per colli:	104pcs / 416kg	44pcs / 440kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



REAL Dog Food, Sensitive

Composition and analytical components



CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	25 %	Muscles, growth and maintenance
Crude fat	16 %	Energy, fur and skin
Crude fibre	4 %	Intestines and digestion
Crude Ash	8.5 %	Muscles, teeth and bones
Moisture	7 %	Aids rehydration
Calcium	1.8 %	Teeth and bones
Phosphorus (P)	1.3 %	Teeth, bones and energy
Potassium	0.7 %	Muscles and fluid balance
Sodium	0.3 %	Muscles and fluid balance
Magnesium	0.15 %	Nerves, teeth, bones and energy
Vitamin A	1500 IU	Eyesight, growth and skin
Vitamin D3	150 IU	Bones, teeth and growth
Vitamin E	21.5 mg	Cell protection
Vitamin B1	0.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1 mg	
Vitamin B6	0.2 mg	
Vitamin B12	0.01 mg	Liver
D-pantothenic acid	3 mg	Combustion of proteins and carbohydrates
Folic acid	0.04 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.15 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	120 mg	Liver
DL-methionine	0.1 mg	Important for skin & coat condition, eye health and heart health
L-lysine	0.15 mg	Positive effect on the immune system
Vitamin C	3.3 mg	Cell protection
Iron	15 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	19.44 mg	Wound healing
Iodine	0.574 mg	Energy
Selenium	0.016 mg	Cell protection
Manganese	1 mg	Nerves
Omega-3	1.54 g	Fur
Omega-6	2.34 g	Fur

Composition

Ingredients: Processed animal protein (lamb), peas, potato starch, pea starch, vegetable oil and fat (rapeseed oil refined), potato flakes, fish meal, linseed, egg products (dried whole egg), salmon oil (cold pressed), brewer's yeast, crude lecithins, carrots (dried), chicory inulin, sodium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1565 KJ/374 kcal



REAL Dog Food, Sensitive

Composition and analytical components

5  Star Dinner

Quality and claims

- Super premium dog food
- Complete food for diet-sensitive adult dogs of all breeds with an average activity level
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Grain free
- Natural vitamins and minerals
- Consistent energy level throughout the day
- Pellet shape helps to reduce plaque and tartar
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a gentle digestion
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar codes for REAL Dog food, Sensitive

4 kg



10 kg



COLLI AND PALLETING

	REAL Dog Food, Sensitive 4 kg	REAL Dog Food, Sensitive 10 kg
Pcs. / kg per colli:	104pcs / 416kg	44pcs / 440kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



REAL Dog Food, Senior

Composition and analytical components



Composition

Ingredients: Whole barley, whole wheat, whole maize, fish meal, linseed, beet pulp (dried fibers), hydrolysed animal proteins (chicken digest), animal fat (poultry, chicken), krill meal, egg products (dried whole egg), whey powder, brewer's yeast, salmon oil (cold pressed), crude lecithins, sodium chloride, calcium carbonate.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1471 KJ/352 kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	17 %	Muscles, growth and maintenance
Crude fat	10 %	Energy, fur and skin
Crude fibre	4 %	Intestines and digestion
Crude ash	6.5 %	Muscles, teeth and bones
Moisture	7 %	Aids rehydration
Calcium	1%	Teeth and bones
Phosphorus (P)	0.7 %	Teeth, bones and energy
Potassium	0.55 %	Muscles and fluid balance
Sodium	0.35 %	Muscles and fluid balance
Magnesium	0.15 %	Nerves, teeth, bones and energy
Vitamin A	1500 IU	Eyesight, growth and skin
Vitamin D3	150 IU	Bones, teeth and growth
Vitamin E	25 mg	Cell protection
Vitamin B1	0.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1 mg	
Vitamin B6	0.2 mg	
Vitamin B12	0.01 mg	Liver
D-pantothenic acid	3 mg	Combustion of proteins and carbohydrates
Folic acid	0.04 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.15 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	120 mg	Liver
Vitamin C	5.28 mg	Cell protection
L-Carnitine	25 mg	Supports the general health, energy and recovery after high activity
L-lysine	100 mg	Positive effect on the immune system
Iron	15 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	19.44 mg	Wound healing
Iodine	0.574 mg	Energy
Selenium	0.016 mg	Cell protection
Manganese	1 mg	Nerves
Omega-3	0.8 g	Fur
Omega-6	1.4 g	Fur



REAL Dog Food, Senior

Composition and analytical components



Quality and claims

- Super premium dog food
- Complete diet for senior dogs (+7 years) of all breeds with a moderate activity level
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Consistent energy level throughout the day
- Pellet shape helps to reduce plaque and tartar
- Beneficial to preserve muscle tissue and muscle strength
- Beneficial to a healthy coat and skin
- Beneficial to a gentle digestion
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar codes for REAL Dog Food, Senior

4 kg



5 706263 162312

10 kg



5 706263 162336

COLLI AND PALLETING

	REAL Dog Food, Senior 4 kg	REAL Dog Food, Senior 10 kg
Pcs. / kg per colli:	104pcs / 416kg	44pcs / 440kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



REAL Kitten Food

Composition and analytical components

5 Star Dinner



Composition

Ingredients: Processed animal protein (poultry/chicken), whole wheat, animal fat (poultry, chicken), fish meal, egg products (dried whole egg), rice (parboiled broken), whole maize, linseed, beet pulp (dried fibers), lignocellulose, krill meal, brewers yeast, salmon oil (cold pressed), crude lecithins, calcium carbonate, potassium chloride. Taurine added.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1641 KJ/392 kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	30 %	Muscles, growth and maintenance
Crude fat	18 %	Energy, fur and skin
Crude fibre	2.5 %	Intestines and digestion
Ash	7.5 %	Muscles, teeth and bones
Moisture	9 %	Aids rehydration
Calcium	1.3 %	Teeth and bones
Phosphorus (P)	1.1 %	Teeth, bones and energy
Potassium	0.6 %	Muscles and fluid balance
Sodium	0.4 %	Muscles and fluid balance
Magnesium	0.1 %	Nerves, teeth, bones and energy
Vitamin A	2000 IU	Eyesight, growth and skin
Vitamin D3	200 IU	Bones, teeth and growth
Vitamin E	28 mg	Cell protection
Vitamin B1	0.333 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1.332 mg	
Vitamin B6	0.266 mg	
Vitamin B12	0.013 mg	Liver
D-pantothenic acid	3.996 mg	Combustion of proteins and carbohydrates
Folic acid	0.053 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.864 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	240 mg	Liver
Vitamin C	5 mg	Cell protection
Iron	20 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	25.894 mg	Wound healing
Iodine	0.764 mg	Energy
Selenium	0.021 mg	Cell protection
Manganese	1 mg	Nerves
Taurine	100 mg	Eyesight and heart function
Omega-3	0.85 g	Fur
Omega-6	2.76 g	Fur



REAL Kitten Food

Composition and analytical components

5  Star Dinner

Quality and claims

- Super premium kitten food
- Complete diet with an energy level adapted to kittens and pregnant and lactating cats of all breeds
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Beneficial to eyesight maintenance
- Pellet shape helps to reduce plaque and tartar
- Provides a good sense of satiety
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a healthy digestive system
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag size

4 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.

The product must be stored in a dry and cool place.

Bar code for REAL Kitten Food

4 kg



COLLI AND PALLETING

	REAL Kitten Food 4 kg
Pcs./ kg per colli:	104pcs / 416kg
Pallet type:	Euro pallet 1/1
Folio:	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes



REAL Cat Food, Indoor

Composition and analytical components



Composition

Ingredients: Processed animal protein (poultry/chicken), whole wheat, animal fat (poultry, chicken), fish meal, egg products (dried whole egg), rice (parboiled broken), whole maize, linseed, beet pulp (dried fibers), lignocellulose, krill meal, brewers yeast, salmon oil (cold pressed), crude lecithins, calcium carbonate, potassium chloride. Taurine added.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1641 KJ/392 kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	30 %	Muscles, growth and maintenance
Crude fat	18 %	Energy, fur and skin
Crude fibre	2.5 %	Intestines and digestion
Ash	7.5 %	Muscles, teeth and bones
Moisture	9 %	Aids rehydration
Calcium	1.3 %	Teeth and bones
Phosphorus (P)	1.1 %	Teeth, bones and energy
Potassium	0.6 %	Muscles and fluid balance
Sodium	0.4 %	Muscles and fluid balance
Magnesium	0.1 %	Nerves, teeth, bones and energy
Vitamin A	2000 IU	Eyesight, growth and skin
Vitamin D3	200 IU	Bones, teeth and growth
Vitamin E	28 mg	Cell protection
Vitamin B1	0.333 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1.332 mg	
Vitamin B6	0.266 mg	
Vitamin B12	0.013 mg	Liver
D-pantothenic acid	3.996 mg	Combustion of proteins and carbohydrates
Folic acid	0.053 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.864 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	240 mg	Liver
Vitamin C	5 mg	Cell protection
Iron	20 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	25.894 mg	Wound healing
Iodine	0.764 mg	Energy
Selenium	0.021 mg	Cell protection
Manganese	1 mg	Nerves
Taurine	100 mg	Eyesight and heart function
Omega-3	0.85 g	Fur
Omega-6	2.76 g	Fur



REAL Cat Food, Indoor

Composition and analytical components



Quality and claims

- Super premium cat food
- Complete diet for all breeds with an energy level adapted to cats that live indoors
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Beneficial to eyesight maintenance
- Pellet shape helps to reduce plaque and tartar
- Provides a good sense of satiety
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a healthy digestive system
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

2 kg, 4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.
The product must be stored in a dry and cool place.

Bar codes for Cat Food, Indoor

2 kg (Chicken)



4 kg



10 kg



COLLI AND PALLETING

	REAL Cat Food, Indoor 2 kg	REAL Cat Food, Indoor 4 kg	REAL Cat Food, Indoor 10 kg
Pcs. / kg per colli:	168pcs / 336kg	44pcs / 440kg	104pcs / 416kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top	Top
Double-stacking possible:	Yes	Yes	Yes
Optimised for 40" high cube containers			



REAL Cat Food, Outdoor

Composition and analytical components

5 Star Dinner



Composition

Ingredients: Processed animal protein (poultry, chicken), animal fat (poultry, chicken), fish meal, rice (parboiled broken), whole barley, whole wheat, whole maize, egg products (dried whole egg), beet pulp (dried fibers), salmon oil (cold pressed), krill meal, linseed, brewer's yeast, crude lecithins, dicalcium phosphate, potassium chloride, sodium chloride. Taurine added.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/100 g: 1755KJ/420 Kcal

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Crude protein	32 %	Muscles, growth and maintenance
Crude fat	24 %	Energy, fur and skin
Crude fibre	2 %	Intestines and digestion
Crude ash	8.5 %	Muscles, teeth and bones
Moisture	9 %	Aids rehydration
Calcium	1.5 %	Teeth and bones
Phosphorus (P)	1.1 %	Teeth, bones and energy
Potassium	0.6 %	Muscles and fluid balance
Sodium	0.4 %	Muscles and fluid balance
Magnesium	0.08 %	Nerves, teeth, bones and energy
Vitamin A	2000 IU	Eyesight, growth and skin
Vitamin D3	200 IU	Bones, teeth and growth
Vitamin E	28 mg	Cell protection
Vitamin B1	0.33 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	1.33 mg	
Vitamin B6	0.26 mg	
Vitamin B12	0.013 mg	Liver
D-pantothenic acid	3.99 mg	Combustion of proteins and carbohydrates
Folic acid	0.053 mg	DNA
Biotin	0.003 mg	Skin and fur
Niacin	2.864 mg	Nerves

CONTENT PER 100 g		NUTRITIONAL BENEFITS
Choline chloride	240 mg	Liver
Vitamin C	5 mg	Cell protection
Iron	20 mg	Skin, fur and muscles
Copper	1 mg	Teeth and bones
Zinc	25.894 mg	Wound healing
Iodine	0.764 mg	Energy
Selenium	0.021 mg	Cell protection
Manganese	1 mg	Nerves
Taurine	100 mg	Eyesight and heart function
Omega-3	1.1 g	Fur
Omega-6	4 g	Fur



REAL Cat Food, Outdoor

Composition and analytical components



Quality and claims

- Super premium cat food
- Complete diet for all breeds with an energy level adapted to active cats that go outdoors
- Developed in collaboration with veterinarians and leading breeders
- Helps to provide an overall good health
- Natural vitamins and minerals
- Beneficial to eyesight maintenance
- Pellet shape helps to reduce plaque and tartar
- Provides a good sense of satiety
- Beneficial to growth and maintenance of muscles
- Beneficial to a healthy coat and skin
- Beneficial to a healthy digestive system
- Beneficial to a healthy heart, intestines and immune system
- Beneficial to the prevention of allergies
- Beneficial to a good blood fat balance

Pellets

Size 1:1



Bag sizes

2 kg, 4 kg and 10 kg

Packaging

The bag is a high-quality metalized SOS (block bottom) bag, resalable with zipper. The bag can stand or lie down. Logo is printed on all sides of the bag for easy recognition.

Shelf life and storage

18 months from date of production.
The product must be stored in a dry and cool place.

Bar codes for Cat Food, Outdoor

2 kg (Chicken)



5 710535 722111

4 kg



5 706263 172212

10 kg



5 706263 172236

COLLI AND PALLETING

	REAL Cat Food, Outdoor 2 kg	REAL Cat Food, Outdoor 4 kg	REAL Cat Food, Outdoor 10 kg
Pcs. / kg per colli:	168pcs / 336kg	104pcs / 416kg	44pcs / 440kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top	Top
Double-stacking possible:	Yes	Yes	Yes
Optimised for 40" high cube containers			



ALL DOGS & CATS

ALL DOGS & CATS | 32

Value for money with no quality compromises

ALL DOGS & CATS is a complete diet for dog, cat and puppy breeds of all sizes, ages and activity levels. It tastes good and appeals to the pet's desire to eat.

A complete diet for cats and dogs

The **ALL DOGS & CATS** range offers a complete diet for cats, dogs and puppies. The food includes all the necessary minerals and vitamins to cover the daily needs of your pet. The range is simple and easy to choose from which appeals to the short decision-making process.

Quality is of immense importance to us, which is why our factories are ISO 22000 certified. Furthermore our pet food is produced using only non-GMO raw materials and contains no artificial flavours and colourings.

ALL DOGS & CATS is developed in Denmark and manufactured in accordance with European legislation.



ALL PUPPIES

Danish high-quality pet food for all puppy breeds. The right combination of protein, fat, vitamins and minerals which provides balanced nutrition.

[More about ALL PUPPIES](#)

aller-petfood.com/brands/all/all-puppies/



ALL DOGS

Danish high-quality food for all dog breeds. Crispy pellets with good taste – contains Omega 3 and 6 and essential vitamins and minerals.

[More about ALL DOGS](#)

aller-petfood.com/brands/all/all-dogs/



ALL CATS

Danish high-quality food for all cat breeds. Contains taurine which helps to strengthen your cat's immune system.

[More about ALL CATS](#)

aller-petfood.com/brands/all/all-cats/

From playful puppy to **healthy dog**

Give your puppy the best start in life with ALL PUPPIES.

Ingredients

ALL PUPPIES contains high quality ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals. These ingredients are all of benefit to your dog's health. ALL DOGS pet food is produced from non-GMO raw materials and contains no artificial flavours and colourings. Below is an overview of the crucial functions some of the ingredients contribute to the food.



OMEGA-3 & OMEGA-6

ALL PUPPIES contains **Omega-3 and -6**.

Omega-3 and -6 fatty acids helps to ensure a healthy and shiny coat.



DENTAL CARE

ALL PUPPIES provides **dental care**. The crispness and angular shape of the pellets helps to ensure a good oral hygiene.



VITAMINS & MINERALS

ALL PUPPIES contains **essential vitamins and minerals**. Vitamins and minerals are essential to a balanced nutrition for your pet.



ALL PUPPIES

ALL PUPPIES contains good and fresh ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals.



CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	28%	Muscles, growth and maintenance
Crude fat	14%	Energy, fur and skin
Crude fibre	2%	Intestines and digestion
Crude ash	6%	Muscles, teeth and bones
Moisture	9%	Aids rehydration
Calcium	1.4 %	Teeth and bones
Phosphorus (P)	1.1 %	Teeth, bones and energy
Magnesium	0.1 %	Nervous, teeth, bones and energy
Omega-3	3.6 g	Fur
Omega-6	23.5 g	Fur
Iron	200 mg	Skin, fur and muscles
Copper	20 mg	Teeth and bones
Manganese	10 mg	The nervous system, teeth, bones and energy
Zinc	194.4 mg	Healing of scarbs
Iodine	5.74 mg	Energy
Selenium	0.16 mg	Cell protection
Vitamin A	15000 IU	Eyesight, growth and skin
Vitamin D3	1500 IU	Bones, teeth and growth
Vitamin E	150 mg	Cell protection
Vitamin B1	2.5 mg	
Vitamin B2	10 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B6	2 mg	

CONTENT PER KG		NUTRITIONAL BENEFITS
Vitamin B12	0.1 mg	Liver
D-Pantothenic acid	30 mg	Combustion of proteins and carbohydrates
Niacin	21.5 mg	The nervous system
Biotin	0.03 mg	Skin and fur
Folic acid	0.4 mg	DNA
Choline chloride	700 mg	Liver

Composition

Ingredients: Whole wheat, processed and hydolysed animal protein, animal fat (poultry, chicken), wheat bran, whole maize, fish meal, salmon oil (cold pressed), sodium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g: 16010 KJ / 3830 kcal



ALL PUPPIES

ALL PUPPIES | 35

The ALL Petfood series offers a complete diet for cats and dogs. The food includes all the necessary minerals and vitamins to cover the daily needs of the pet.

Quality and claims

- Standard puppy food
- Complete diet for all breeds
- Balanced nutrition for a stable growth
- Omega-3 and Omega-6: Help to ensure a healthy and shiny coat
- Full of essential vitamins and minerals

Bag sizes

400 g, 3 kg

Packaging

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage

18 months from date of production. The product must be stored in a dry and cool place.

Pellets

Size 1:1



Bar codes for ALL PUPPIES

400 g



5 710535 680510

3 kg



5 710535 680527

COLLI AND PALLETING

	ALL PUPPIES 400 g	ALL PUPPIES 3 kg
Pcs./ kg per colli:	576 pcs. (in boxes of 12 pcs.) / 230 kg	96 pcs. (in boxes of 4 pcs.) / 288 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



Danish high-quality dog food **for all breeds**

Crispy pellets with good taste and containing Omega-3 and -6.
Choosing ALL DOGS for your dog means that you can be sure that all the nutritional needs of your dog are covered.

Ingredients

ALL DOGS contains high-quality ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals. These ingredients are all of beneficial to your dog's health. ALL DOGS pet food is produced from non-GMO raw materials and contains no artificial flavours and colourings. Below is an overview of the crucial functions some of the ingredients contribute to the food.



VITAMINS & MINERALS

ALL DOGS contains essential vitamins and minerals. Vitamins and minerals are essential to a balanced nutrition for your pet.



OMEGA-3 & OMEGA-6

ALL DOGS contains Omega-3 and -6. Omega-3 and -6 fatty acids help to ensure a healthy and shiny coat.



DENTAL CARE

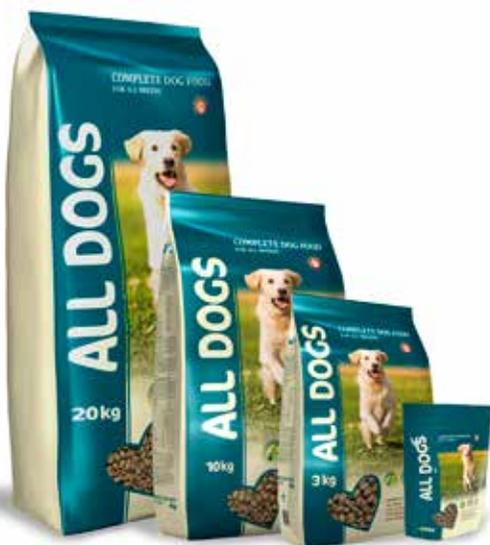
ALL DOGS provides dental care. The crispness and angular shape of the pellets helps to ensure a good oral hygiene.



ALL DOGS

Composition and analytical components

ALL DOGS contains good and fresh ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals.



Composition

Ingredients: Whole wheat, wheat bran, processed animal protein, animal fat (poultry, chicken), fish meal, sodium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g: 14700 KJ / 3510 Kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	22%	Muscles, growth and maintenance
Crude fat	10%	Energy, fur and skin
Crude fibre	3%	Intestines and digestion
Crude ash	7%	Muscles, teeth and bones
Moisture	9%	Aids rehydration
Calcium	1.4%	Teeth and bones
Phosphorus (P)	1.1%	Teeth, bones and energy
Magnesium	0.15	Nervous, teeth, bones and energy
Omega-3	2.2 g	Fur
Omega-6	15 g	Fur
Iron	150 mg	Skin, fur and muscles
Copper	10 mg	Teeth and bones
Manganese	10 mg	The nervous system, teeth, bones and energy
Zinc	194.4 mg	Healing of scarbs
Iodine	5.74 mg	Energy
Selenium	0.16 mg	Cell protection
Vitamin A	15000 IU	Eyesight, growth and skin
Vitamin D3	1500 IU	Bones, teeth and growth
Vitamin E	150 mg	Cell protection

CONTENT PER KG		NUTRITIONAL BENEFITS
Vitamin B1	2.5 mg	
Vitamin B2	10 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B6	2 mg	
Vitamin B12	0.1 mg	Liver
D-pantothenic acid	30 mg	Combustion of proteins and carbohydrates
Niacin	21.5 mg	The nervous system
Biotin	0.03 mg	Skin
Folic acid	0.4 mg	DNA
Choline chloride	700 mg	Liver



Danish high-quality dog food **for all breeds**

Crispy pellets with good taste and containing Omega-3 and -6.
Choosing ALL DOGS for your dog means that you can be sure that all the nutritional needs of your dog are covered.

Quality and claims

- Standard quality dog food
- Complete diet for adult dogs of all breeds, sizes and levels of activity
- Omega-3 and Omega-6: Help to ensure a healthy and shiny coat
- Full of essential vitamins and minerals
- Dental care: Helps to ensure a good oral hygiene

Bag sizes

400 g, 3 kg, 10 kg, 20 kg

Packaging

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage

18 months from date of production. The product must be stored in a dry and cool place.

Pellets

Size 1:1



Bar codes for ALL DOGS

400 g



5 710535 680015

3 kg



5 710535 680114

10 kg



5 710535 680138

20 kg



5 710535 680169

COLLI AND PALLETING

	ALL DOGS 400 g	ALL DOGS 3 kg	ALL DOGS 10 kg	ALL DOGS 20 kg
Pcs. / kg per colli:	576 pcs. (in boxes of 12 pcs.) / 230 kg	156 pcs / 468kg	44 pcs / 440 kg	24 pcs. / 480 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top	Top	Top
Double-stacking possible:	Yes	Yes	Yes	Yes
Optimised for 40" high cube containers				



Value for money grain-free dog food for all breeds

The grain-free version of ALL DOGS make it easy for the consumer to cater exactly to the needs of their pet without making any quality compromises. ALL DOGS, Grain-free pet food targets a gap in the market for affordable grain-free food.

Ingredients

In the **ALL DOGS, Grain-free pet food** we have replaced the grain with peas and broad beans, but the high quality of the ingredients remains the same. ALL DOGS, Grain-free pet food contains high-quality ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals. The ingredients all benefit you dog's health. ALL DOGS, Grain-free pet food pet food is produced from non-GMO raw materials and contains no artificial flavours and colourings. Below is an overview of the crucial functions some of the ingredients contribute to the food.



GRAIN-FREE

We have **replaced the grain** with peas and broad beans.



OMEGA-3 & OMEGA-6

ALL DOGS, Grain-free pet food contains Omega-3 and -6. Omega-3 and -6 fatty acids helps to ensure a healthy and shiny coat.



DENTAL CARE

ALL DOGS, Grain-free pet food provides dental care. The crispness and angular shape of the pellets helps to ensure a good oral hygiene.



VITAMINS & MINERALS

ALL DOGS, Grain-free pet food contains essential vitamins and minerals. Vitamins and minerals are essential to a balanced nutrition for your pet.



ALL DOGS, Grain-free pet food

Composition and analytical components

ALL DOGS, Grain-free pet food contains good and fresh ingredients such as vegetables, meat & meat derivatives, derivatives of vegetable origin, oils & fats, minerals.

ALL DOGS, Grain-free pet food | 40



RELEASED
IN SPRING
2018

Composition

Ingredients: Peas (pea meal), processed animal protein, horse beans, beet pulp (dried fibers), animal fat (poultry, chicken), sodium chloride, psyllium husk.

Additives: Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g: 14010 kJ / 3350 kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	32%	Muscles, growth and maintenance
Crude fat	9%	Energy, fur and skin
Crude fibre	4,5%	Intestines and digestion
Crude ash	9.5%	Muscles, teeth and bones
Moisture	8%	Aids rehydration
Calcium	2.2%	Teeth and bones
Phosphorus (P)	1.5%	Teeth, bones and energy
Magnesium	0.1%	Nervous, teeth, bones and energy
Sodium	0.4%	Muscles and fluid balance
Potassium	0.8%	Muscles and fluid balance
Omega-3	2.33 g	Fur
Omega-6	14.62 g	Fur
Zinc	97.2 mg	Healing of scarbs
Iodine	2.87 mg	Energy
Selenium	50 mg	Cell protection
Vitamin A	7500 IU	Eyesight, growth and skin
Vitamin D3	750 IU	Bones, teeth and growth
Vitamin E	75 mg	Cell protection

CONTENT PER KG		NUTRITIONAL BENEFITS
Vitamin B1	1.25 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B2	5 mg	
Vitamin B6	1 mg	
Vitamin B12	0.05 mg	Liver
D-pantothenic acid	15 mg	Combustion of proteins and carbohydrates
Niacin	10.75 mg	The nervous system
Biotin	0.01 mg	Skin
Choline chloride	1600 mg	Liver
Folic acid	0.2 mg	DNA



ALL DOGS, Grain-free pet food

ALL DOGS Grain-free is developed to fit the needs of dog owners with a preference for a grain-free diet for their dog. The grain-free variety of the ALL DOGS range matches the original ALL DOGS food by offering a full, nutritional and value for money diet.

ALL DOGS, Grain-free pet food | 41



Quality and claims

- Standard quality dog food
- Grain-free recipe
- Contains husk for digestion support and smooth change from another food to ALL DOGS, Grain-free pet food
- Complete diet for adult dogs of all breeds, sizes and levels of activity
- Omega-3 and Omega-6: Help to ensure a healthy and shiny coat
- Full of essential vitamins and minerals
- Dental care: Helps to ensure a good oral hygiene

Bag sizes

3 kg, 10 kg

Packaging

The bag is a high-quality glossy bag, non-resealable. Logo is printed on all sides for easy recognition.

Shelf life and storage

18 months from date of production. The product must be stored in a dry and cool place.

Pellets

Size 1:1



Bar codes for ALL DOGS, Grain-free pet food

3 kg



5 710535 644017

10 kg



5 710535 214517

COLLI AND PALLETING

	ALL DOGS, grain-free pet food 3 kg	ALL DOGS, grain-free pet food 10 kg
Pcs./kg per colli:	96 pcs. (in boxes of 4 pcs) / 288 kg	36 pcs. / 360 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes



Everything your cat needs **to stay happy**

ALL CATS is Danish high-quality cat food for all breeds. All your cat's nutritional needs are covered – and we guarantee that your cat will love the taste!

Ingredients

ALL CATS contains high-quality ingredients such as cereals, meat, oil, fat, vegetables, fish, vitamins and minerals. These ingredients are all of benefit to your cat's health.

ALL CATS is produced from non-GMO raw materials and contains no artificial flavours and colourings. Below you will find an overview of the crucial functions some of the ingredients contribute to the food.



OMEGA-3 & OMEGA-6

ALL CATS contains **Omega-3 and -6**. Omega-3 and -6 fatty acids help to ensure a healthy and shiny coat.



DENTAL CARE

ALL CATS provides **dental care**. The crispness and angular shape of the pellets help to ensure a good oral hygiene.



VITAMINS & MINERALS

ALL CATS contains **taurine** that helps prevent retinal degeneration and strengthens the cat's immune system.



AllerPetfood



ALL CATS

Composition and analytical components

ALL CATS contains good and fresh ingredients such as cereals, vegetables, meat, oil, fat, fish, vitamins and minerals.



Composition

Ingredients: Whole wheat, processed animal protein poultry, beet pulp (dried fibers), animal fat (poultry, chicken), fish meal, sodium chloride, potassium chloride.

Additives: Vitamins, EU approved antioxidants and preservatives. Taurine added.

Energy ME/1000 g: 14850 KJ/3550 Kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	30%	Muscles, growth and maintenance
Crude fat	9%	Energy, fur and skin
Crude fibre	2.5%	Intestines and digestion
Crude ash	6.5%	Muscles, teeth and bones
Moisture	9%	Aids rehydration
Calcium	1.4%	Teeth and bones
Phosphorus (P)	1%	Teeth, bones and energy
Magnesium	0.1%	Nervous, teeth, bones and energy
Sodium	0.35%	Muscles and fluid balance
Taurine	1000 mg	Eyesight and heart function
Omega-3	2 g	Fur
Omega-6	13 g	Fur
Iron	200 mg	Skin, fur and muscles
Copper	10 mg	Teeth and bones
Manganese	10 mg	The nervous system, teeth, bones and energy
Zinc	258.94	Healing of scarbs
Iodine	7,64 mg	Energy
Selenium	0.21 mg	Cell protection
Vitamin A	20000 IU	Eyesight, growth and skin
Vitamin D3	2000 IU	Bones, teeth and growth
Vitamin E	200 mg	Cell protection

CONTENT PER KG		NUTRITIONAL BENEFITS
Vitamin B1	3.33 mg	
Vitamin B2	13.32 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B6	2.66 mg	
Vitamin B12	0.13 mg	Liver
D-pantothenic acid	39.96 mg	Combustion of proteins and carbohydrates
Niacin	28.64 mg	The nervous system
Biotin	0.03 mg	Skin and fur
Folic acid	0.53 mg	DNA
Choline chloride	1000 mg	Liver



ALL CATS

The ALL Petfood series offers a complete diet for cats and dogs. The food includes all the necessary minerals and vitamins to cover the daily needs of the pet.

Quality and claims

- Standard quality cat food
- Complete diet for all breeds
- Omega-3 and Omega-6: Help to ensure a healthy and shiny coat
- Taurine: For eyesight maintenance
- Dental care: Helps to ensure a good oral hygiene
- Vitamins and minerals: The need of your cat is fully covered
- Dental care: Helps to ensure a good oral hygiene

Bag sizes

400 g, 3 kg, 15 kg

Packaging

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage

18 months from date of production. The product must be stored in a dry and cool place.

Pellets

Size 1:1



Bar codes for ALL CATS

400 g



5 710535 780111

3 kg



5 710535 780012

15 kg



5 710535 780050

COLLI AND PALLETING

	ALL CATS 400 g	ALL CATS 3 kg	ALL CATS 15 kg
Pcs./ kg per colli:	576 pcs. (in boxes of 12 pcs.) / 230 kg	156 pcs. / 468 kg	32 pcs. / 480 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top	Top
Double-stacking possible:*	Yes	Yes	Yes
Optimised for 40" high cube containers			



Value for money grain-free cat food for all breeds

The grain-free version of ALL CATS makes it easy for the consumer to cater exactly to the needs of their pet without making any quality compromises. ALL CATS, Grain-free pet food targets a gap in the market for affordable grain-free food.

Ingredients

In the **ALL CATS, Grain-free pet food** food we have replaced the grain with peas and broad beans, but the high quality of the ingredients remains the same. All the ingredients contains high quality ingredients such as cereals, meat, oil, fat, vegetables, fish, vitamins and minerals. These ingredients are all of benefit to your cat's health. ALL CATS, Grain-free pet food is produced from non-GMO raw materials and contains no artificial flavours and colourings. Below you will find an overview of the crucial functions some of the ingredients contributes to the food.



GRAIN-FREE

We have **replaced the grain** with peas and broad beans.



OMEGA-3 & OMEGA-6

ALL CATS, Grain-free pet food contains Omega-3 and -6. Omega-3 and -6 fatty acids helps to ensure a healthy and shiny coat.



DENTAL CARE

ALL CATS, Grain-free pet food provides dental care. The crispness and angular shape of the pellets helps to ensure a good oral hygiene.



VITAMINS & MINERALS

ALL CATS, Grain-free pet food contains taurine that helps prevent retinal degeneration and strengthens the cat's immune system.

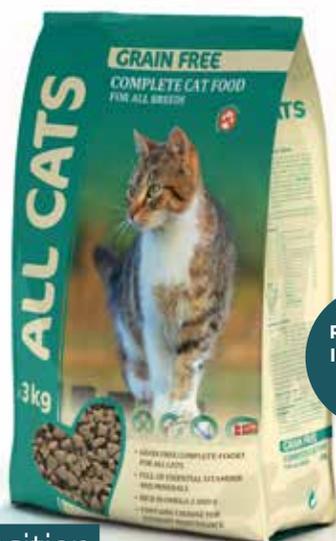


ALL CATS, Grain-free pet food

Composition and analytical components

ALL CATS contains good and fresh ingredients such as vegetables, meat & meat derivatives, derivatives of vegetable origin, oils, fats and minerals.

ALL CATS, Grain-free pet food | 46



RELEASED
IN SPRING
2018

Composition

Ingredients: Peas (pea meal), processed animal proteins (poultry), horse beans, animal fat (poultry, chicken), beet pulp (dried fibers), fish meal, sodium chloride, psyllium husks.

Additives: Vitamins, EU approved antioxidants and preservatives. Taurine added.

Energy ME/1000 g: 14770 KJ/3530 kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	38%	Muscles, growth and maintenance
Crude fat	9%	Energy, fur and skin
Crude fibre	4%	Intestines and digestion
Crude ash	7.5%	Muscles, teeth and bones
Moisture	8%	Aids rehydration
Calcium	1.3%	Teeth and bones
Phosphorus (P)	0.8%	Teeth, bones and energy
Magnesium	0.1%	Nervous, teeth, bones and energy
Sodium	0.5%	Muscles and fluid balance
Potassium	0.7%	Muscles and fluid balance
Taurine	1000 mg	Eyesight and heart function
Omega-3	2.66 g	Fur
Omega-6	16.2 g	Fur
Zinc	233.28 mg	Healing of scars
Iodine	6.88 mg	Energy
Selenium	40 mg	Cell protection
Vitamin A	18000 IU	Eyesight, growth and skin
Vitamin D3	1800 IU	Bones, teeth and growth
Vitamin E	180 mg	Cell protection

CONTENT PER KG		NUTRITIONAL BENEFITS
Vitamin B1	3 mg	
Vitamin B2	12 mg	Fur, skin, bones, intestines, cells, nerves and reproduction
Vitamin B6	2.4 mg	
Vitamin B12	0.12 mg	Liver
D-pantothenic acid	36 mg	Combustion of proteins and carbohydrates
Niacin	25.8 mg	The nervous system
Biotin	0.03 mg	Skin and fur
Choline chloride	2400 mg	Liver
Folic acid	0.48 mg	DNA
Ammonium chloride	2,5 g	Helps achieve the optimum urinary acidity level



ALL CATS, Grain-free pet food

The ALL Petfood series offers a complete diet for cats and dogs. The food includes all the necessary minerals and vitamins to cover the daily needs of the pet.

ALL CATS, Grain-free pet food | 47



Quality and claims

- Standard quality cat food
- Grain-free recipe
- Contains husk for digestion support and smooth change from another food to ALL CATS, Grain-free pet food
- Complete diet for all breeds
- Omega-3 and Omega-6: Help to ensure a healthy and shiny coat
- Taurine: For eyesight maintenance
- Dental care: Helps to ensure a good oral hygiene
- Vitamins and minerals: The need of your cat is fully covered

Pellets

Size 1:1



Bar codes for ALL CATS, Grain-free pet food

3 kg



6kg



COLLI AND PALLETING*

	ALL CATS, Grain-free pet food 3 kg	ALL CATS, Grain-free pet food 6 kg
Pcs./kg per colli:	120 pcs (in boxes of 4 pcs.) / 360 kg	56 pcs / 336 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes

Bag sizes

3 kg, 6 kg

Packaging

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage

18 months from date of production. The product must be stored in a dry and cool place.



TASTY Petfood

Value for money + a healthy diet = **TASTY!**

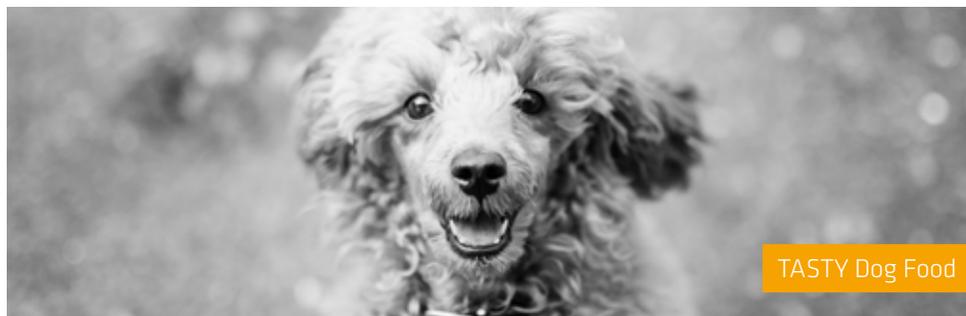
TASTY Petfood is Danish quality and a complete diet carefully developed for cats and dogs of all breeds, sizes, ages and activity levels. At a fair price.

Danish quality pet food that gives you value for money

TASTY Petfood is a complete diet carefully developed and priced at a level to fit the budget of all animal lovers who want to give their pet a healthy, happy and long life. TASTY Petfood gives you the opportunity to provide your pet with a healthy diet at a low cost.

The range is based on the latest pet nutrition research as well as the international standards pertaining to the content of nutrients (FEDIAF – The European governing body for pet food).

If you serve your pet a nutritious meal of e.g. TASTY chicken, he will love it. Simply because it tastes good. Our customers prefer TASTY because it is priced at a fair level and it is food satisfying the basic minerals and vitamin needs of your pet.



TASTY Dog Food

TASTY Dog Food is dry pet food carefully developed and priced to fit all dog owners who want to give their pet the best nutrition possible.

More about TASTY Dog Food

aller-petfood.com/brands/tasty/tasty-dog/



TASTY Cat Food

Danish high-quality food for all cat breeds. Contains taurine which helps to strengthen your cat's immune system.

More about TASTY Cat Food

aller-petfood.com/brands/tasty/tasty-cat/

TASTY Dog Food - Lamb

The dog likes TASTY because of its taste. The pet owner prefers TASTY because it is First Price positioning and a complete food satisfying the basic needs of your pet.



Composition

Ingredients:

Cereals, meat & meat derivatives, derivatives of vegetable origin, oils & fats, minerals.

Additives:

Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g:

14280 kJ / 3410 kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	21.5%	Muscles, growth and maintenance
Crude fat	8.5%	Energy, fur and skin
Crude fibre	3.5%	Intestines and digestion
Crude ash	9%	Muscles, teeth and bones

Quality

First price / economy. Complete diet for all breeds.

Bag sizes:

2 kg, 15 kg

Packaging:

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage:

18 months from date of production. The product must be stored in a dry and cool place.

Bar code for TASTY Dog Food - Lamb:

2 kg



15 kg



COLLI AND PALLETING

	TASTY Dog Food - Lamb 2 kg	TASTY Dog Food - Lamb 15 kg
Pcs./kg per colli:	144 pcs. (in boxes of 6 pcs.) / 288 kg.	24 pcs. / 360 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes

TASTY Dog Food - Chicken

TASTY Dog Food | 50

The dog likes TASTY because of its taste. The pet owner prefers TASTY because it is First Price positioning and a complete food satisfying your pet's basic needs.



Composition

Ingredients:

Cereals, meat & meat derivatives, derivatives of vegetable origin, oils & fats, minerals.

Additives:

Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g:

14280 kJ / 3410 kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	22%	Muscles, growth and maintenance
Crude fat	9%	Energy, fur and skin
Crude fibre	3%	Intestines and digestion
Crude ash	8,5%	Muscles, teeth and bones

Quality

First price / economy. Complete diet for all breeds.

Bag sizes:

2 kg, 15 kg

Packaging:

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage:

18 months from date of production. The product must be stored in a dry and cool place.

Bar code for TASTY Dog Food - Chicken:

2 kg



5 710535 601263

15 kg



5 710535 601553

COLLI AND PALLETING

	TASTY Dog Food - Chicken 2 kg	TASTY Dog Food - Chicken 15 kg
Pcs./kg per colli:	144 pcs. (in boxes of 288 pcs) / 288 kg.	24 pcs. / 360 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: for 40" high cube containers	Yes	Yes



TASTY Cat Food

The cat likes TASTY because of its taste. The pet owner prefers TASTY because it is First Price positioning and a complete food satisfying your cat's basic needs.



Composition

Ingredients:

Cereals, meat & meat derivatives, derivatives of vegetable origin, fish & fish derivatives, oils & fats, minerals. Taurine added.

Additives:

Vitamins, EU approved antioxidants and preservatives.

Energy ME/1000 g:

14350 KJ / 3430 Kcal

CONTENT PER KG		NUTRITIONAL BENEFITS
Crude protein	29%	Muscles, growth and maintenance
Crude fat	9%	Energy, fur and skin
Crude fibre	3.5%	Intestines and digestion
Crude ash	8.5%	Muscles, teeth and bones

Quality

First Price/economy. Complete diet for all breeds.

Bag sizes:

2 kg, 10 kg

Packaging:

The bag is a high-quality glossy bag, non-resalable. Logo is printed on all sides for easy recognition.

Shelf life and storage:

18 months from date of production. The product must be stored in a dry and cool place.

Bar code for TASTY Cat Food - Chicken:



COLLI AND PALLETING

	TASTY Cat Food - Chicken 2 kg	TASTY Cat Food - Chicken 10 kg
Pcs./kg per colli:	144 pcs. (in boxes of 6 pcs.) / 288 kg	36 pcs. / 360 kg
Pallet type:	Euro pallet 1/1	Euro pallet 1/1
Folio:	Top	Top
Double-stacking possible: Optimised for 40" high cube containers	Yes	Yes





Get in touch

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